Ryan Clayton

Experienced front-end web development specialist

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Experienced web design and development specialist with a demonstrated history of working in the small business and corporate marketing industry. Educated in architectural design with a comprehensive understanding of basic and complex design principles. Understanding of marketing principles through diverse media channels. Team player with and passion to learn new skills and abilities.

Skills

Web Development
- HTML
- CSS
- JavaScript
- PHP
- SharePoint
- WordPress

Graphic Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Motion and Video
- Adobe Premier Pro
- Adobe After Effects

Marketing
Public Relations
Team Player and Leader
Problem Solver

Experience

Communications Officer   *2019–Present*
Zions Bank
Responsible for creating digital content for both internal and external engagement. This work included creating graphic and video content for the bank's social media channels, blogs, emails, and other internal and external communication channels.

Web Developer - Marketing   *2014–2018*
Zions Bank (Contractor - InformaTech/ConsultNet)
Responsible for design and development for the corporation's internal websites. Extensive use of HTML, CSS, Javascript, Java, Adobe Analytics and Microsoft SharePoint.

Web Developer and Graphic Designer   *2009–2019*
Pixelchef Media
Responsible for design, development and management of several small business and nonprofit websites. Extensive use of HTML, CSS, Javascript, Wordpress and PHP.

Web Developer   *2014–2019*
Discover Leadership Training
Responsible for the design, development, and management of several company-owned websites. Extensive use of HTML, CSS, Javascript, and PHP.

Marketing and Communications Intern   *2010-2012*
Zions Bancorporation (Contractor - Pixel Chef Media)
Responsible for creative support for six major banks. This work included online graphic design, print marketing design, and multimedia creation. Extensive use of the full Adobe Creative Suit.

Education

B.S. Architectural Studies   *2014-2018*
College of Architecture + Planning
University of Utah